

A Study on the Mechanism of Ideological and Political Education on College Students' Behavior Consciousness

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Abstract: College Students' Self-Awareness Has an Important Influence on Their Personal Growth and Development. Ideological and Political Education Plays an Important Role in the Development of Students' Self-Awareness, Such as Value Orientation, Goal Guidance, Assimilation, Transformation and Self-Education. Paying Attention to the Role of Ideological and Political Education in the Development of College Students' Self-Awareness is Conducive to Improving the Effectiveness of Education.

1. Introduction

The Stage of University is Not Only an Important Period of Life Development, But Also an Important Period of Self-Awareness Development[1]. the Development of College Students' Self-Awareness Has a Direct Impact on the Formation of the Concept of Personality, Morality and So on, and is Related to the Establishment of the Correct World Outlook, Outlook on Life and Values. We Should Attach Importance to the Development of College Students' Self-Awareness and Strengthen Ideological and Political Education in Order to Improve Their Self-Awareness.

2. The Definition and Importance of Self-Consciousness

Self recognition is a widely used concept in psychology. Self cognition is a part of the special field of human personality and consciousness. It is the active control consciousness of the relationship between individual consciousness and his or her physical, mental characteristics, psychological conditions and social status[2]. Self consciousness includes self observation, self-knowledge, self experience, self-evaluation, self-control and self-education. Self consciousness is not a complex psychological phenomenon unique to human beings, but a psychological structure of the subject gradually formed in the process of social interaction.

Self-awareness has an important influence on the personality, mental health and personal development of college students. A correct self-knowledge means that a person can accurately analyze himself, the right things and his own ability and level, and grasp the strength in practice, which can promote him. According to his own characteristics and strengths, he can avoid actively understanding his own value, which can promote self-improvement.

3. The Role of Ideological and Political Education in the Development of College Students' Self-Consciousness

3.1 Value Orientation

“Opinions on Further Strengthening and improving the political propaganda and ideological work of universities and colleges in the new situation” issued by the Central Committee of the Communist Party of China and the Comprehensive Affairs Bureau of the State Council, it is necessary to strengthen the public opinion of mainstream universities and university ideas, the characteristics of China and the education system of socialism, and effectively promote it[3]. In

order to guide the ideological ideas and the importance of political education of College Students Function gives full effect.

The university stage is a period when young people's physiology and psychology are gradually mature, and it is also an important period for them to the world, life and value formation. Correct self-awareness plays a very important role in people's growth and success. The mainstream thinking of college students is very good now[4]. In the main channel of Ideological and political theory education route and the main position of Ideological and political education in daily life, the establishment of students' correct world outlook, life outlook and values will guide you to translate your own values. The judgment standard eventually forms the correct self-consciousness of college students from “necessity” to “necessity”.

Table 1 15 Assessment Indicators after Students Become Development Objects or Preparatory Party Members

1	They should be correct in thinking, concerned about the current affairs of the country and the class, pay attention to the study of Ideological and political theory, and submit at least one article each semester in the way of ideological report.
2	Study positive, final exam results in the class, and the results of little fluctuation.
3	No failure in the examination.
4	No late, early leave, absenteeism, late return, use of illegal electrical appliances, cheating in examinations and other illegal behaviors.
5	Actively participate in all public welfare activities at the university level and submit supporting materials.
6	Take part in at least one subject competition or entertainment sports competition every semester.
7	Actively respond to the call of the general Party branch of the college, obey the work arrangement, and take the initiative to complete all tasks assigned by the party organization.
8	Every semester to help the students with difficulties, form their own solutions and implement them.
9	According to the actual situation of my class, I will make a class growth report every semester including the class status, shortcomings, countermeasures and suggestions, which will be displayed at the class meeting.
10	Actively participate in class activities, assist class cadres to carry out class activities and improve class cohesion.
11	The organization at school and college level shall act as an officer and work conscientiously and responsibly.
12	Take the initiative to communicate with teachers or counselors every month and report the latest situation of the class.
13	Actively participate in social surveys and complete research reports or publish papers every semester.

3.2 Goal Leading Role

The stage of university is an important period of life development. It is particularly important to establish specific goals and development directions. However, in the face of the new stage of development, the diverse ways of thinking and choices of college students themselves are not correctly positioned. In the face of “ideal self” and “realistic self”, many college students feel that their goals are vague and their ideals are lacking. Ideals and beliefs play an important role in guiding college students in what they do, what they do and what they do. In order to improve the target consciousness of college students, we should give full play to the role of Ideological and political education. Ideal and belief education should be implemented through various mainstream media, newspapers, magazines and online platforms.

Because there are some differences in personal cognition level, adaptability, growth environment and personal qualification, it is necessary to set development goals and directions according to different individuals[5]. In Ideological and political education activities, the contrast between ideal and reality, correct understanding and recognition of their own advantages and disadvantages, in order to establish a correct life goal, university staff and all kinds of campus cultural activities must be fully utilized. Ideological and political education, unified direction guidance, attention to the integration of personal ideals and social ideals, so that the realization of social values and the realization of social values are linked. In the process of reasonable positioning, social services and assistance, we need to let ourselves achieve other goals of the ideal. Especially in the context of socialist modernization with Chinese characteristics, with the simultaneous development of the student era, the unity of national and national development and close personal goal position, it is necessary for China to realize the dream of the great rejuvenation of the Chinese people and

contribute to the strength of national sharing.

3.3 Assimilation and Transformation

Marx's human nature is the sum of all social relations in reality. He believes in the era of economic globalization and cultural diversity[6]. Lu Qing's basis for various ideological tendencies is that college students are easily influenced by bad ideas in the face of complex social environment. In this period of time, college students from immature transition to mature, in the face of academic pressure, career development and life problems, began to independently assume specific social responsibility. Because of College Students' special social interaction, lack of social experience, facing difficulties directly, and the weakness of bearing setbacks, leading to the confusion of modern college students' ideas. At the same time, college students generally have higher self expectation, and there is a certain gap between ideal and reality, which is also the reason why college students have bad self-esteem or inferiority.

Ideological and political education should help college students solve various contradictions and ideological confusion through specific methods and experiences. On the other hand, it is necessary to take college students as objects, correctly grasp the environment and social relations, and make clear the social role and social responsibility[7]. We should have a correct understanding of our strengths and weaknesses, measurement values and judgment standards, make judgments based on the correct value standards, deal with problems with an optimistic attitude, and evaluate ourselves and the surrounding things objectively and fairly. Correct social consciousness and values will be transformed into the cognitive system and ideological system of college students. Through the changes of cognition, experience, acceptance and self-consciousness, they can prevent and overcome psychological contradictions. University students know that when educators think and value, they agree that their moral standards and moral consciousness can not be internalized, and then internal and external unity, in order to achieve external behavior has changed.

3.4 Self Education

“The real education is to take students as motivation education,” said suhollinsky, a former Soviet educator Shengtao is a famous educator in China. He used to educate everyone with complex thinking and rich emotional education with the purpose of “teaching without teaching” ideology and political education. The purpose of Ideological and political education is to cultivate people's quality and shape people's soul[8]. Gardner (a famous American psychologist) put forward a variety of intellectual theories. Moreover, any person's intelligence is multiple and has its own unique characteristics and combination. Therefore, education should recognize the diversity of individual development, respect everyone's actual existence, stimulate everyone's potential, and reshape the creativity of the subjects.

As a living individual, college students passively and negatively accept all kinds of ideas and concepts from the outside world, but they have strong self-awareness and self judgment ability. Through conscious efforts and actions, they can change their environment and themselves. Ideological and political education should play a role in college students' self-consciousness. On the other hand, through the organization of various campus cultural activities and social practice activities, we can create a good external environment for self-awareness, transfer appropriate values to the educational objects, and promote acceptance and recognition. The internalization of these values and the ideological consciousness of the educational objects, as well as the transformation from “other disciplines” to “self disciplines” into the realization of ideology and political education, the enthusiasm of the educational objects, the consciousness will be mobilized, various activities can be taken, forming a strong internal motivation, forming a stable self-awareness, and promoting the improvement of self-awareness. Of course, ideological and political education is different from people. It fully respects the characteristics of individuals, promotes individual initiative in self-education through guidance, and is dominated by postgraduates. Endow college students with the positive role of self-education, make it become an organic whole which is unified with the ideology and political education of College Students' education[9]. Ideology and political education are external forces, while self-education is internal motivation. One is an organic whole, which cannot

be separated. The combination of the two, actively participate in the construction of research style, help Party members to improve the educational purpose of growth path. Outside the organization, we must adhere to the party's quality line and must come from the masses. Please go to the masses to enhance the prestige and charm of the student party among the masses.

Third, the Party branch of college students should pay attention to in-depth learning, practice, innovation, and establish a long-term mechanism to play a long-term role in the construction of learning style. The Party branch of college students plays a different role in the formation of learning form, "three people must have teachers". Good methods are worth learning and practicing in the Party branch. New problems happen every day. Whenever other problems are solved, they are innovation. If your practice is correct, then you should try to promote it with other branches.

4. The Effective Way and Way for the Party Branch of College Students to Play a Role in the Construction of Study Style

The construction of university research form is a systematic project, not a battle can be completed. It is necessary to exchange views between university teachers and students, mobilize all factors, and educate all staff to create atmosphere for learning style. Please gather your strength and grow up for the student actor service. Specifically, the work that can be done well in the following areas.

4.1 We Should Put the Construction of Study Style At a Certain Height, Form a Chess Board with Leaders' Attention, Teachers' Guidance and All Departments' Cooperation

University and University directors attach great importance to the construction of research style and improve the theme of learning style construction at a specific strategic height. In addition, according to the actual situation of the school, the specific plans and plans for the construction of research methods are formulated. A lot of work has been done in the construction of teachers' morality and tutor team, which strengthens the division of work among professors, Labor Party branches and student party, and clearly defines the direction and purpose of learning style construction. At the same time, led by the Organization Department of the Party committee, it has close contact with the student issues, enrollment, employment, education office and the central organization department to establish a joint construction alliance of research departments.

4.2 The Party Branch of College Students Should Consider the Factors in the Construction of Style of Study in the Development Stage of Party Members

Joining the party is the political pursuit of many contemporary college students. The development standard of Party members affects the growth of college students. According to the four stages of the development of the parties (party, development goals, preparation of Party members, Party members), the evaluation index of research style construction can play a role of one stone and two wings. On the one hand, they can improve the overall quality (completing the instructions normally), demonstrate the efforts of other students, on the other hand, they can carry out exercises foreseeably so as to guide them in the future and play a role in building research style. Taking the Business School of Qingshang University of electronic technology as an example, in order to give full play to the role of student union branch in the composition of the Research Association. Add two stages of Party member development (after students become party members or preparatory members). Evaluation indicators (refer to table 1) play a good role in promoting the construction of research style.

5. Conclusion

College Students' Party branches and Party members are to study the role of avant-garde style structure, other branches of advanced mode and high level of experience in learning, it is necessary to adopt a combination of reality to promote their own, their own demonstrations, "Party cadres and the public of three projects to promote victory." In addition, the road of "common prosperity" of

development is sustainable. Universities and colleges should not only pay attention to the improvement and supervision of the evaluation index and evaluation system of the existing student party members and student party branches, but also improve the evaluation of the impact on the party branches. However, research on the implementation and demonstration of excellent student party members and superior student party branches has also been strengthened. This kind of student party members and student branches, the construction of the party's grass-roots organizations and the conditions of student party members enable students to grasp the basic meaning and main work of the role of Party members and student branches and understand the National Congress. Please establish a demonstration mechanism in parallel with the role of student party members and student party branches. The style of excellent student party members and advanced students as sub branches is a typical mechanism. When the research is promoted, a strong role can be “common prosperity”, which is an important content of the theory of building a positive socialist Xiaoping with Chinese characteristics. There are many people in China, “common prosperity” is not the same prosperity. In this way, the demonstration organizations of Party members and higher student party branches can be realized through three stages. The initial dance step is the branch of the party where the members of the student's party and the students are to be rewarded. Its overall quality and ability are gradually strengthened and grown according to the branch of the superior student's party and the members of the superior student's party. The second step is to train excellent student party members and advanced student party members. In order to promote the sense of mission and responsibility of the branches constructed in the way of research, to promote the main strength of their style research and the powerful initial “recent powerful”, “obstacles to the sound development of research style, obstacles to the formation of Party members and Party branches”, the third dance step is a model formed in the first and second stages for student cadres and ordinary students to learn The model mechanism can be followed. And, develop the best case for a common research style.

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